

# University of Pretoria Yearbook 2017

## Small business management 701 (ENP 701)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	<a href="#">Faculty of Economic and Management Sciences</a>
<b>Module credits</b>	20.00
<b>Programmes</b>	<a href="#">PGDip Entrepreneurship</a>
<b>Language of tuition</b>	Module is presented in English
<b>Academic organisation</b>	Business Management
<b>Period of presentation</b>	Semester 2

### Module content

- Business management principles
- Difference between entrepreneurial ventures and small business
- Understanding small business
- Managing the small business
- Managing the micro business
- Managing the family business
- Marketing and supply chain
- Social responsibility, networking and legal aspects
- Black economic empowerment
- Financial management

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